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Attorneys for Dr. Farzin Feizbakhsh

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| |**RT**

UNITED STATES DISTRICT COURT CENTRAL DISTRICT OF CALIFORNIA

DR. FARZIN FEIZBAKHSH, an individual doing business as DR. MICHAEL FEIZ,

Plaintiff,

VS.

SHAHRAM SALIMITARI, an individual; HOOMAN SHABATIAN, an individual; ADRIEN AIACHE, an individual; and DOES ONE through TEN, inclusive,

Defendants.

CV11-02413 JFW (PLAX

COMPLAINT AND JURY DEMAND FOR:

(I) LANHAM ACT – § 43(a) (15 U.S.C. § 1125(a)); (II) STATUTORY UNFAIR COMPETITION (CAL. BUS. & PROF. CODE § 17200 et seq.); (III) STATUTORY FALSE ADVERTISING (CAL. BUS. & PROF. CODE § 17500 et seq.).

Plaintiff DR. FARZIN FEIZBAKHSH, doing business as Dr. Michael Feiz ("Dr. Feiz"), for his Complaint herein against SHAHRAM SALIMITARI ("Salimitari"), HOOMAN SHABATIAN ("Shabatian"), ADRIEN AIACHE ("Aiache"), and DOES ONE through TEN, inclusive (collectively, "Defendants"), alleges as follows:

NATURE OF THE ACTION

1. This is an action for: (i) false designation of origin, false or misleading description of fact, or false or misleading representation of fact in violation of Section 43(a) of the Lanham Act, 15 U.S.C. § 1125(a); (ii) unfair competition in violation of

837421.1/02676.99001

Cal. Bus. & Prof. Code §§ 17200 et seq.; and (iii) false advertising in violation of Cal. Bus. & Prof. Code §§ 17500 et seq.

JURISDICTION AND VENUE

- 2. This Court has jurisdiction pursuant to 15 U.S.C. § 1121(a) and 28 U.S.C. §§ 1331 and 1338(a) in that this case arises under the laws of the United States pursuant to the Lanham Act, 15 U.S.C. §§ 1051 *et seq*.
- 3. This Court has supplemental jurisdiction over the claims herein arising under the laws of the State of California pursuant to 28 U.S.C. §§ 1338(b) and 1367 in that said claims are so related to Plaintiff's federal claims that they form part of the same case or controversy under Article III of the United States Constitution.
- 4. Venue is proper in this district pursuant to 28 U.S.C. § 1391(b) in that a substantial part of the events or omissions giving rise to the claims herein occurred in this judicial district.

PARTIES

- 5. Dr. Feiz is an individual residing in California with a principal place of business at 435 N. Roxbury Drive, Suite 100, Beverly Hills, CA 90210. Dr. Feiz is now, and for approximately eleven years has been, engaged in the business of providing surgical services in the greater Los Angeles area under the trade name "Dr. Feiz."
- 6. Upon information and belief, Salimitari is an individual residing in California with a principal place of business at 18425 Burbank Blvd., Suite 105, Tarzana, CA 91356. Upon information and belief, Salimitari does business under the name Lap-Band VIP, among other fictitious business names.
- 7. Upon information and belief, Shabatian is an individual residing in California with a principal place of business at 18425 Burbank Blvd., Suite 105, Tarzana, CA 91356. Upon information and belief, Shabatian does business under the name Lap-Band VIP, among other fictitious business names.
- 8. Upon information and belief, Aiache is an individual residing in California with a principal place of business at 9884 Santa Monica Blvd., Suite 102, Beverly Hills,

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CA 90212. Upon information and belief, Aiache does business under the name Lap-Band VIP, among other fictitious business names.

DOES 1 to 10 are presently unidentified entities who may be liable under 9. one or more of the claims in the matter complained of herein. Plaintiff does not know the true names and capacities of the Defendants sued herein as Does One through Ten, inclusive, and therefore sues these Defendants by fictitious names. Does One through Ten conspired with Salimitari, Shabatian, and Aiache to unlawfully trade on Plaintiff's trade names and associated goodwill. Plaintiff will amend this Complaint to allege the true names and capacities of these Defendants when he ascertains the same.

INTRODUCTION

- For the past six years, Plaintiff has engaged in the business of providing 10. gastric, bariatric and other laparoscopic surgical procedures in the greater Los Angeles area under the trade name "Dr. Feiz." Dr. Feiz is recognized by his peers and the consuming public as a pioneer in the field of Laparoscopic Adjustable Gastric Band and Sleeve Gastrectomy surgeries (collectively, "Bariatric Surgeries"). Bariatric Surgeries are among the most frequently performed types of weight loss surgery in the United States, including the greater Los Angeles area. These surgical procedures utilize medical implants - most notably the LAP BAND®, as well as stapled procedures to help patients achieve and maintain a healthier weight by restricting meal portion sizes and reducing hunger sensations.
- As a result of his education, training, and years of dedicated service to his patients, Dr. Feiz has developed a well-earned reputation as one of the most respected, widely-recognized, and sought-after Bariatric Surgeons in Southern California. For at least the past six years, Plaintiff has used the trade name "Dr. Feiz" to designate the high quality Bariatric Surgery services he provides.
- Dr. Feiz has been heard on numerous radio stations in the greater Los 12. Angeles area, including KHHT and KIIS, on the subject of Bariatric Surgery. Dr. Feiz has been featured in Newsweek Magazine and on the Newsweek website as one of the

- "Best Bariatric Surgeons in Los Angeles." Dr. Feiz maintains a presence on YouTube, Facebook, and various Internet blog sites dedicated to the discussion of Bariatric Surgery issues of concern to consumers.
- 13. Dr. Feiz extensively advertises and promotes his services using the trade name "Dr. Feiz" throughout the traditional and new media, including the Internet. Since approximately 2006, Dr. Feiz has maintained a website at www.drfeiz.com that he uses to attract potential consumers for his Bariatric Surgery services throughout Southern California and the United States.
- 14. Over the past six years, Dr. Feiz has built a strong following in California and other states and has become famous for his Bariatric Surgery services. As a result, the "Dr. Feiz" trade name has acquired secondary meaning as the designation of source or origin of the high quality and valuable Bariatric Surgery services that Dr. Feiz provides.
- 15. More than two years ago, Dr. Feiz began to "bid" for the right to use Google® Adwords® in his promotional activities. Google® Adwords® are special search terms, *i.e.*, keyword triggers, that, when typed into the search field by a user of the Google® Internet search engine, will cause the winning bidder's paid advertisement and website link to be displayed on the user's computer screen in addition to, but in a more prominent position than, the routine search results associated with those keyword triggers.
- 16. Dr. Feiz has never sought to purchase the right to use his own trade name, "Dr. Feiz," as Google® Adwords®, but had he done so, he would have been able to have his paid advertisement for his Bariatric Surgery services prominently featured on the computer screen of any consumer who had used the Google® Internet search engine to search the term "Dr. Feiz."
- 17. To illustrate this form of advertising, a Google® search for the generic term "golf clubs" triggers the prominent, *i.e.*, top-line, display of a paid advertisement by Global Value Commerce, Inc., doing business as Global Golf. The ad consists of

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the words: "Golf Clubs Super-Sale – Huge Selection of Name Brand Golf Clubs."

- 18. These advertising words are followed by an Internet link redirecting the viewer to Global Golf's website. A true and correct copy of a screenshot of this Google® Adwords® example is attached hereto as Exhibit A. As this example shows, the winning bidder for any particular Google® Adwords® is in a position to redirect enormous volumes of Internet traffic to its website based on an individual user's personal interest in the search terms used, *i.e.*, the Google® Adwords® themselves.
- Even though Dr. Feiz has never purchased the right to use the term "Dr. Feiz" as Google® Adwords®, others who seek to trade on and profit unfairly from the "Dr. Feiz" trade name have. Plaintiff is informed and believes that Defendants have purchased the right from Google, Inc. to use "Dr. Feiz" as Google® Adwords® to trigger the prominent, i.e., top-line, placement of a paid advertisement for their Bariatric Surgery services in the greater Los Angeles area.
- 20. Defendants operate a website on the Internet located at: www.lapbandvip.com ("Defendants' Website") to advertise their Bariatric Surgery services. Defendants' Website advertises for, and Defendants provide, Bariatric Surgery services that are directly in competition with Dr. Feiz in the same marketplace. In or about February 2011, Dr. Feiz discovered Defendants' use of the "Dr. Feiz" trade name as Google® Adwords® in order to redirect potential customers away from Plaintiff's website and to Defendants' Website.
- Attached hereto as Exhibit B is a true and correct copy of a screenshot 21. reflecting the results of entering the term "Dr. Feiz" into the Google® Internet search engine. As Exhibit B shows, a Google® search of the term "Dr. Feiz" results in the top-line display of a paid advertisement that employs the following words: "LAP BAND Surgery in SoCal - Highest Rated LAP BAND Surgeon! Before and after pics, testimonials." These words are followed by the address for Defendants' Website at www.lapbandvip.com/Weight-Loss-Surgery. Nowhere in this paid advertisement is there a disclaimer informing consumers that Defendants and their website are not

associated with Dr. Feiz, or that Defendants are not a source or origin of the high quality and valuable Bariatric Surgery services provided by Dr. Feiz.

- 22. As shown in Exhibit B, when consumers enter the term "Dr. Feiz" into the Google® Internet search engine, they are presented with a paid advertisement that accurately describes, and is consistent with the reputation of, Dr. Feiz, *i.e.*, "Lap Band Surgery in SoCal Highest Rated LAP BAND Surgeon!" Because this paid advertisement accurately describes the reputation enjoyed by Dr. Feiz among the consuming public, when consumers click on the link to Defendants' Website contained in this paid advertisement, they intend to be, and believe they will be, redirected to a website at which they may pursue Bariatric Surgery services provided by Dr. Feiz.
- 23. Consumers, however, are not so redirected, but are redirected instead to Defendants' Website. Nowhere on Defendants' Website, however, is there a disclaimer informing consumers that Defendants and their website are not associated with Dr. Feiz, or that Defendants are not a source or origin of the high quality and valuable Bariatric Surgery services provided by Dr. Feiz.
- 24. Defendants' use of the "Dr. Feiz" trade name in this manner creates the false impression with consumers that Defendants are associated with Dr. Feiz in order to induce their business or cause initial interest confusion. Upon information and belief, Defendants are profiting from the use of the "Dr. Feiz" trade name as Google® Adwords® by diverting customers away from Dr. Feiz and to themselves.
- 25. Attached hereto as Exhibits C, D, and E are true and correct copies of screenshots reflecting the results of typing "Dr. Salimitari," "Dr. Shabatian," and "Dr. Aiache," respectively, into the Google® Internet search engine. As each of these exhibits shows, there is no paid advertisement for Bariatric Surgery services that results from the Google® Internet search of any of Defendants' names. Defendants have not purchased Google® Adwords® using their own names, but have elected instead to unfairly trade on the much greater value and goodwill inherent in the "Dr. Feiz" trade name to drive consumers to their website and away from Dr. Feiz's website.

- 26. Defendants' failure to even use their own names as Google® Adwords®, while deliberately using the "Dr. Feiz" trade name as Google® Adwords®, demonstrates their bad faith, intent to confuse consumers as to the source and origin of the Bariatric Surgery services provided by Dr. Feiz, and thus to profit at Plaintiff's expense.
- 27. Dr. Feiz has devoted substantial time, effort, and resources in the establishment of the goodwill, consumer recognition, and reputation of himself and his trade names, including spending thousands of hours building and developing his name in the greater Los Angeles community over the past eleven years.
- 28. Dr. Feiz has also expended significant resources to advertise his trade names and services throughout Southern California and the United States in multiple media including, but not limited to, Internet, television, radio, and print advertisements.
- 29. Dr. Feiz has not abandoned the use of his trade names to offer services, and continues to use them to date.

FIRST CLAIM

False Designation of Origin, False or Misleading Description of Fact, or False or Misleading Representation of Fact Under 15 U.S.C. § 1125(a)

- 30. Plaintiff re-alleges each and every allegation contained in paragraphs 1 through 29 as though set forth in full herein.
- 31. The acts of Defendants alleged herein constitute the use in interstate commerce of a word, term, name, symbol, or device, or any combination thereof, and false designation of origin, and a false or misleading description and representation of fact, in connection with the sale, or offering for sale, of services in violation of section 43(a)(1)(A) of the Lanham Act, 15 U.S.C. § 1125(a)(1)(A).
- 32. The acts of Defendants are likely to cause consumers to be confused, mistaken, or deceived into believing that Defendants are associated with Dr. Feiz, and/or are the source or origin of the high quality and valuable Bariatric Surgery services provided by Dr. Feiz, when they are not.

- 33. Defendants' acts entitle Plaintiff to his lost profits, as well as Defendants' profits derived from their past unlawful conduct, trebled, to the full extent provided under Section 35(a) of the Lanham Act, 15 U.S.C. § 1117(a).
- 34. Defendants' use of the "Dr. Feiz" trade name was willful, intentional, fraudulent, and done in bad faith, making this an exceptional case entitling Plaintiff to recover his attorneys' fees under Section 35(a) of the Lanham Act, 15 U.S.C. § 1117(a).
- 35. Plaintiff has no adequate remedy at law for the foregoing wrongful conduct. Plaintiff has been, and absent injunctive relief will continue to be, irreparably harmed by Defendants' actions.

SECOND CLAIM FOR RELIEF

Unfair Business Practices under California Business and Professions Code §§ 17200 et seq.

- 36. Plaintiff re-alleges each and every allegation contained in paragraphs 1 through 35 as though set forth in full herein.
- 37. Defendants committed the acts alleged herein with the intent to cause consumers to be confused, mistaken, or deceived as to the source and origin of the Bariatric Surgery services displayed on Defendants' Website, and to palm off their Bariatric Surgery services as those of Plaintiff.
- 38. Defendants' acts entitle Plaintiff to general and special damages for all of Defendants' profits derived from their past unlawful conduct to the full extent provided for by Cal. Bus. & Prof. Code §§ 17200 et seq.
- 39. Defendants' use of the "Dr. Feiz" trade name was willful, intentional, fraudulent, and done in bad faith with the intent and design to injure Plaintiff's interests, and thus Plaintiff is entitled to punitive damages pursuant to Cal. Civ. Code. § 3294(c).
- 40. Plaintiff has no adequate remedy at law for the foregoing wrongful conduct. Plaintiff has been, and absent injunctive relief will continue to be, irreparably harmed by Defendants' actions.

THIRD CLAIM FOR RELIEF

False Advertising Pursuant to California Business and Professions Code §§ 17500 et seq.

- 41. Plaintiff re-alleges each and every allegation contained in paragraphs 1 through 40 as though set forth in full herein.
- 42. By using the "Dr. Feiz" trade name as a keyword trigger to attract consumers to their advertisements, Defendants have falsely advertised Bariatric Surgery services in the United States, including California.
- 43. Defendants' use of the "Dr. Feiz" trade name is a false designation of origin, and a false or misleading description and representation of fact, which is likely to cause consumers to be confused, mistaken, or deceived as to the origin, affiliation, sponsorship, or approval by or with Dr. Feiz of the Bariatric Surgery services advertised by Defendants on Defendants' website.
- 44. Defendants' acts entitle Plaintiff to general and special damages for all of Defendants' profits derived from their past unlawful conduct to the full extent provided for by Cal. Bus. & Prof. Code §§ 17500 et seq.
- 45. Defendants' use of the "Dr. Feiz" trade name was willful, intentional, fraudulent, and done in bad faith with the intent and design to injure Plaintiff's interests, and thus Plaintiff is entitled to punitive damages pursuant to Cal. Civ. Code. § 3294(c).
- 46. Plaintiff has no adequate remedy at law for the foregoing wrongful conduct. Plaintiff has been, and absent injunctive relief will continue to be, irreparably harmed by Defendants' actions.

PRAYER FOR RELIEF

WHEREFORE, Plaintiff prays for judgment against Defendants, and each of them, as follows:

For a permanent injunction ordering Defendants, their agents, servants, employees, attorneys, and all persons in active concert or participation with Defendants

to refrain from using the "Dr. Feiz" trade name or any other mark or name identical to or substantially similar to the "Dr. Feiz" trade name, describing their services as being associated with Dr. Feiz or anything substantially similar thereto, or diluting or injuring the reputation of Dr. Feiz and/or the "Dr. Feiz" trade name;

For treble Defendants' profits and Plaintiff's lost profits in an amount to be determined in court, as well as costs and attorneys' fees pursuant to 15 U.S.C. 1117(b);

For general and special damages to the full extent provided for by Cal. Bus. & Prof. Code §§ 17200 et seq. and §§ 17500 et seq.

For punitive damages pursuant to Cal. Civ. Code. § 3294(c).

For such other and further relief as this Court deems just and proper.

DEMAND FOR A JURY TRIAL

Pursuant to F.R.C.P. 38(b), Plaintiff hereby demands a trial by jury in this action of any issues triable by jury.

DATED: March 2/, 2011

Respectfully submitted,

THEODORA ORINGHER MILLER & RICHMAN PC

By

Samuel R. Watkins Attorneys for Plaintiff

EXHIBIT A

Web Images Videos Maps News Shopping Gmail more -

Sign in



About 33,500,000 results (0.18 seconds)

Advanced search

\$454.99

\$199.99

Ad Golf Clubs Super Sale - Huge Selection Of Name Brand Golf Clubs.

Everything

Images

Videos

News

Shopping

Places

More

Los Angeles, CA

Change location

Any time

Latest Past 24 hours

Past 2 days

Past week

Past month

Past year

Custom range...

All results

Sites with images Wonder wheel Related searches

More search tools

Something different golf equipment putters racquets golf bags iron sets

Save Up To 70%

www.globalgolf.com

Cleveland HB3 Iron Set Used Golf Clubs Callaway X Junior Series 5-8 Years Old

Callaway X Girls Junior Series 5-8 Years

\$199 99

Old ...

Related searches for golf clubs:

Brands: PING TaylorMade Nike Callaway Cleveland

Stores: TGW Roger Dunn Rockbottom Golf

Dick's Sporting Goods Golfsmith

Types: junior hybrid women's clone ladies

TGW.com - The Golf Warehouse - The Premier Online Golf Superstore

TGW.com - The Golf Warehouse - golf clubs, drivers, irons, golf balls,golf bags, golf shoes, golf apparel, and golf equipment - Largest Selection of Golf ... www.tgw.com/ - Similar

Worldwide Golf Shops - Golf Clubs, Golf Balls, Golf Accessories ...

Top Name Brand Golf Equipment at the Lowest Prices. Roger Dunn Golf Shops North Hollywood & Newbury Park Grand Openings · New Cleveland 2011 Products - In ... www.worldwidegolfshops.com/ - Cached - Similar

Discount Golf Clubs | New Golf Clubs | Golf Equipment from ...

Largest selection of discount golf clubs and golf equipment with the lowest prices on golf gear anywhere. Iron Sets - Drivers - Putters - Fairway Woods www.rockbottomgolf.com/ - Cached - Similar

Places for golf clubs near Los Angeles, CA

Los Angeles Country Club - 5 reviews - Place page www.thelacc.org - 10101 Wilshire Boulevard, Los Angeles - (310) 276-6104

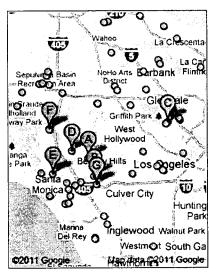
- *** ****** 59 reviews -Rancho Park Golf Course Place page

maps.google.com - United States - (310) 838-7373 - គត់ គត់ 20 reviews -Roosevelt Golf Course

Place page rooseveltgolfclub.com - 2650 N. Vermont Ave, Los

Angeles - (323) 665-2011

Bel-Air Country Club - 9 reviews - Place page www.bel-aircc.org - 10768 Bellagio Road, Los Angeles -(310) 472-9563



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TaylorMade Official Store Shop TaylorMadeGolf.com & Get Free Shipping on Your Order Today! taylormadegolf.com

Cheap TaylorMade Clubs Buy TaylorMade Clubs at Close Out Prices at Hurricane Golf Today. hurricanegolf.com is rated *** ** ***

www.hurricanegolf.com

Shop GolfClubs.com & Save No CA Sales Tax - Save an Extra 9%! And Every Club Ships Free Every Day California

www.golfclubs.com

Affordable Golf Clubs

Want to Save Big On Golf Equipment? We Got the Best Price on the Web www.clickandsavegolf.com

Discount Golf Clubs

Save up to 70% in our Huge Sale! Drivers - \$24.99, Putters - \$14.99 golfoutletsusa.com is rated #####

www.golfoutletsusa.com/golf-clubs

Callaway Golf Pre-Owned Official Callaway Pre-Owned Site. Low Prices and Money-Back Guarantee This advertiser is rated ** ***

EXHIBIT B

Web Images Videos Maps News Shopping Gmail more -

Sign in



× Search

Instant is on ▼

Ads

Dr. Feiz

View Credentials, Malpractice, Bio,

www.lifescript.com/MD

See your ad here »

Ratings, Reviews & Background Now!

About 41,200,000 results (0.06 seconds)

Advanced search

Everything

Images

Videos

News

Shopping

Places

More

Los Angeles, CA

Change location

All results

Sites with images

More search tools

► LAP BAND Surgery in SoCal - Highest Rated LAP BAND Surgeon!

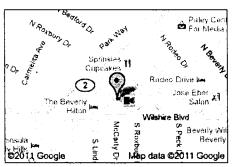
Before & After Pics, Testimonials lapbandvip.com/Weight-Loss-Surgery

Lap Band Los Angeles | Lap Band Surgery

California | Weight Loss ...

Lap Band Surgery California and Weight Loss Surgery California by **Dr**. Michael **Feiz**. If you are overweight and other Weight Loss Treatments haven't worked, ... Our Team - Lap Band / Realize Band - Sleeve Gastrectomy - Weight Loss Surgery

www.drfeiz.com/ - Cached - Similar



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Lap Band Surgeon: **Dr**. Michael **Feiz** Place page

435 North Roxbury Drive, Suite 100 Beverly Hills, CA 90210 (310) 855-8058 Bus: Wilshire / Linden Get directions - Is this accurate?

Open Weekdays 9am-5pm

क्षेत्र ≢क्षेत्र 7 reviews

Watch videos about our business Ads

Our Surgeons - Dr. Michael Feiz

Dr. Feiz received his Medical Degree from New York Medical College, with ...

www.drfeiz.com/our-surgeons.html - Cached

Body Incisions - Dr. Michael Feiz

"When doctor Feiz operates you are left with only 3 lentil size incision the ...

www.drfeiz.com/body-incisions.html - Cached

Show more results from drfeiz.com

Dr. Feiz LAP BAND Beverly Hills

अक्र के के के 11 reviews

Sep 1, 2010 ... "! I searched for months to find the right doctor for my lap band surgery. Since I was self pay I wanted to make sure that" www.insiderpages.com/doctors/dr-feiz-lap-band-beverly-hills-beverly-hills - Cached

EXHIBIT C

Web Images Videos Maps News Shopping Gmail more -

Sign in



About 2,630 results (0.15 seconds)

Advanced search

Everything

Images

Videos

.

News

Shopping

More

Los Angeles, CA

Change location

Show search tools

Dr. Shahram Salimitari, MD - General Surgery -Los Angeles, CA

Dr. Shahram Salimitari, MD, Los Angeles, CA, General Surgery. Get a FREE Background Report on **Dr. Salimitari**. View ratings, complaints, credentials, ...

www.healthgrades.com > Find a Physician > Search Results

Maps & Directions for **Dr**. Shahram **Salimitari**, MD - General Surgery ...

Maps and Directions for **Dr**. Shahram **Salimitari** - address, phone, fax and ...

www.healthgrades.com > Find a Physician > Search Results - Cached

Patient Ratings for Dr. Shahram Salimitari, MD - General Surgery ...

Patient Ratings for **Dr**. Shahram **Salimitari**, MD, Los Angeles, California, (CA ...

https://www.healthgrades.com/.../dr.../dr...salimitari.../patient -ratings - Cached

Show more results from healthgrades.com

Dr Shahram Salimitari

getLapBandNow.com Lap Band Surgen,If you are severely overweight and other programs have failed you,a qualified DR SHAHRAM SALIMITARI LAP-BAND® System ... www.getlapbandnow.com/shahram.html - Cached - Similar

An AMAZING surgeon!!!! **Dr. Salimitari** rocks! - LAP-BAND® Surgery ...

Mar 11, 2011 ... I have absolutly NOTHING to gain by posting this. I do not work for any surgeon or have any other affiliation with his office.

www.lapbandtalk.com/.../126223-an-amazing-surgeon-dr-salimitari-rocks/ - Cached

LOS ANGELES HERNIA INSTITUTE

Dr. Shahram Salimitari. Minimally surgery specialist in obesity surgery and Lap-Band. **Dr. Salimitari** has performed thousands of operations and currently has ... lahernia.com/ - Similar

<u>Dr. Peyman Salimi-Tari, Internist - Doctor MD in</u> Jacksonville, FL ...

ชิติ≉≌ a 1 review

Dr. Peyman Salimi-Tari, MD (Internist in Jacksonville, FL) - Quality Indicators, Special Expertise, Reviews and more on **Doctor Salimi-Tari**.

www.vitals.com > Doctors A to Z > S - Cached

Minimally Invasive Surgical Centers | Bariatric Weight Loss Surgery

Dr. Salimitari undertook his General Surgery residency at Mount Sinai Hospital in Chicago and continued his training with a fellowship in minimally invasive ...

yourlapband.com/minimally-invasive-surgical-centers - Cached - Similar

EXHIBIT D

Web Images Videos Maps News Shopping Gmail more +

Sign in



About 25,500 results (0.19 seconds)

Advanced search

Everything

Images

Videos

News

Shopping

More

Los Angeles, CA

Change location

Show search tools

► <u>Dr. Babak Shabatian, MD - Ophthalmology - Los</u> Angeles, CA

Dr. Babak Shabatian, MD, Los Angeles, CA, Ophthalmology. Get a FREE Background Report on **Dr. Shabatian**. View ratings, complaints, credentials, and detailed ... www.healthgrades.com > Find a Physician > Search Results

Malpractice & Sanctions Information for Dr. Babak Shabatian ...

Background information for **Dr**. Babak **Shabatian** - malpractice, medical ...

www.healthgrades.com > Find a Physician > Search Results Show more results from healthgrades.com

<u>Dr. Hooman Shabatian, LAP-BAND | Bariatric Weight Loss Surgery ...</u>

** ** 5 reviews

Dr. Hooman Shabatian, MD, Rated 3.0 Stars by Patients, Affiliated with 4 Star Hospital, Quality Indicators and more on **Dr. Shabatian**.

Show map of 19015 Town Center Dr, Apple Valley, CA 92308

www.vitals.com > ... > Surgical Specialists > CA > Apple Valley - Cached - Similar

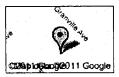
<u>Dr. Babak Shabatian, Ophthalmologist - Doctor</u> MD in Los Angeles ...

अंके के का 2 reviews

Dr. Babak Shabatian, MD, Rated 3.0 Stars by Patients, Attended 4 Star ...

www.vitals.com > Doctors A to Z > S - Cached

Show more results from vitals.com





Place page

11842 Darlington Avenue Los Angeles, CA 90049 - (516) 509-6895 1 review

Minimally Invasive Surgical Centers | Bariatric Weight Loss Surgery

Dr. Hooman **Shabatian** graduated with summa cum laude honors from UCLA and obtained his Master's and Medical degree from Chicago Medical School. ...

yourlapband.com/minimally-invasive-surgical-centers - Cached - Similar

Dr. Babak Shabatian - 1 doctor reviews

RateMDs.com

Free doctor reviews and ratings for Dr. Babak Shabatian -



EXHIBIT E

Web Images Videos Maps News Shopping Gmail more -

Sign in



Search

Instant is on ▼

About 16,900 results (0.18 seconds)

Advanced search

Everything

Images

Videos

News

Shopping

More

Los Angeles, CA Change location

Show search tools

► Aiache Adrien E Md - Tarzana, CA, 91356 -

Citysearch

3 reviews

Jul 21, 2009 ... In addition to "Plastic surgery" Dr. Aiache is an expert on reconstructive surgery. I have the full use of my left hand, Thanks to Dr. ...

losangeles.citysearch.com > Los Angeles - Cached - Similar

Adrien Aiache MD | Beverly Hills Plastic Surgeon | Dr. Adrien Aiache

Dr. Aiache is dedicated to the best that plastic surgery can offer the patient who chooses a cosmetic enhancement. He is world renown for body implants and ... www.beverlyhillsdr.net/dr-aiache/ - Cached - Similar

Adrien Alache, MD Beverly Hills Plastic Surgeon

Plastic Surgeon Dr. Adrien Aiache offers the latest in plastic surgery ...

www.beverlyhillsdr.net/ - Cached

Show more results from beverlyhillsdr.net

Dr. Adrien E Aiache, MD - Plastic Surgery -Beverly Hills, CA

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Dr. Adrien Aiache graduated from the Paul Sabatier Medical School in Toulouse ... Dr Aiache has become world renowned as a plastic surgeon, an instructor on ... lapbandvip.com/about-us - Cached

Plastic Surgeon Beverly Hills, Plastic Surgeons in Los Angeles ...

Dr Adrien Aiache, Plastic Surgeon in Los Angeles, Cosmetic Surgeon in Beverly ... COM All Web site content (c) 2008 Dr. Adrien Alache and Internet Medical ...

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UNITED STATES DISTRICT COURT **CENTRAL DISTRICT OF CALIFORNIA**

NOTICE OF ASSIGNMENT TO UNITED STATES MAGISTRATE JUDGE FOR DISCOVERY

This case has been	assigned to Distri	ct Judge John F.	Walter and the	he assigned	discovery
Magistrate Judge is Paul	Abrams.				

The case number on all documents filed with the Court should read as follows:

CV11- 2413 JFW (PLAx)

Pursuant to General Order 05-07 of the United States District Court for the Central District of California, the Magistrate Judge has been designated to hear discovery related motions.

All discovery related motions should be noticed on the calendar of the Magistrate Judge
NOTICE TO COUNSEL
A copy of this notice must be served with the summons and complaint on all defendants (if a removal action is filed, a copy of this notice must be served on all plaintiffs).
Subsequent documents must be filed at the following location:

[] Southern Division

Failure to file at the proper location will result in your documents being returned to you.

[X] Western Division

312 N. Spring St., Rm. G-8

Los Angeles, CA 90012

411 West Fourth St., Rm. 1-053

Santa Ana, CA 92701-4516

[] Eastern Division

3470 Twelfth St., Rm. 134

Riverside, CA 92501

UNITED STATES DISTRICT COURT

for the

Central District of California

DR. FARZIN FEIZBAKHSH, an individual doing business as DR. MICHAEL FEIZ,	
Plaintiff)	
SHAHRAM SALIMITARI, an individual; HOOMAN SHABATIAN, an individual; ADRIEN AIACHE, an individual; and DOES ONE through TEN, inclusive,	Civil Action No. CV11-02413 JFW (PLAX)
Defendant)	

SUMMONS IN A CIVIL ACTION

To: (Defendant's name and address) Shahram Salimitarl, 11701 Texas Avenue, #311, Los Angeles, CA 90025 Hooman Shabatian, 11911 Mayfield Ave, Los Angeles, CA 90049 Adrien Aiache, 713 N Elm Drive, Beverly Hills, CA 90210-3422

A lawsuit has been filed against you.

Within 21 days after service of this summons on you (not counting the day you received it) — or 60 days if you are the United States or a United States agency, or an officer or employee of the United States described in Fed. R. Civ. P. 12 (a)(2) or (3) — you must serve on the plaintiff an answer to the attached complaint or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff or plaintiff's attorney,

whose name and address are: Samuel R. Watkins, Esq.

THEODORA ORINGHER MILLER & RICHMAN PC

10880 Wilshire Boulevard, Suite 1700 Los Angeles, California 90024-4101

Telephone: (310) 557-2009

If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

		CEEMA OF COOM
Date:	03/22/2011	Signature of Clerk or Deputy Clerk

CIERK OF COURT -

UNITED STATES DISTRICT COURT

for the

Central District of California

DR. FARZIN FEIZBAKHSH, an individual doing business as DR. MICHAEL FEIZ,	
Plaintiff)	
SHAHRAM SALIMITARI, an individual; HOOMAN SHABATIAN, an individual; ADRIEN AIACHE, an individual; and DOES ONE through TEN, inclusive,	Civil Action No. 1 1 - 02413JFW (PLAX)
Defendant	

SUMMONS IN A CIVIL ACTION

To: (Defendant's name and address) Shahram Salimitari, 11701 Texas Avenue, #311, Los Angeles, CA 90025 Hooman Shabatian, 11911 Mayfield Ave, Los Angeles, CA 90049 Adrien Aiache, 713 N Elm Drive, Beverly Hills, CA 90210-3422

A lawsuit has been filed against you.

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THEODORA ORINGHER MILLER & RICHMAN PC

10880 Wilshire Boulevard, Suite 1700 Los Angeles, California 90024-4101 Telephone: (310) 557-2009

If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

Date: 03/22/2011 SEAL

Signature of Clerk or Deputy Clerk

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

I (a) PLAINTIFFS (Check box if you are representing yourself DR. FARZIN FEIZBAKHSH, an individual doing business as DR. MICHAEL FEIZ,			DEFENDANTS SHAHRAM SALIMITARI, an individual; HOOMAN SHABATIAN, an individual; ADRIEN AIACHE, an individual; and DOES ONE through TEN, inclusive,			
(b) Attorneys (Firm Name, Address and Telephone Number. If you are representing yourself, provide same.)			Attorneys (If Known)	A Phane		
Samuel R. Watkins, THEODORA ORINGHER MILLER & RICHMAI 10880 Wilshire Boulevard, Suite 1700, Los Angeles, CA, Telephone: (310) 557-2009						
II. BASIS OF JURISDICTION (Place an X in one box only.) III. CF			NSHIP OF PRINCIPAL PAR X in one box for plaintiff and	TIES - For Diversity Cases one for defendant.)	Only	
☐ 1 U.S. Government Plaintiff		Citizen of Thi		F DEF □ 1 Incorporated or P of Business in thi		
☐ 2 U.S. Government Defendant	☐ 4 Diversity (Indicate Citize of Parties in Item III)	nship Citizen of And	other State	2	Principal Place ☐ 5 ☐ 5 nother State	
		Citizen or Sub	ject of a Foreign Country 🛛 🖰	3 □ 3 Foreign Nation	□6 □6	
IV. ORIGIN (Place an X in one	box only.)					
Original Droceeding 2 Removed State Co.	d from	Reopened	5 Transferred from another d	Distr Litig		
V. REQUESTED IN COMPLA	INT: JURY DEMAND: EY					
CLASS ACTION under F.R.C.	P. 23: ☐ Yes 🗹 No	5	MONEY DEMANDED IN	COMPLAINT: 5 To be pro	oved at trial.	
VI. CAUSE OF ACTION (Cite	the U.S. Civil Statute under which	h you are filing and v	vrite a brief statement of cause.	Do not cite jurisdictional sta	atutes unless diversity.)	
False designation of origin a	and misleading representation of	fact under federal Lan	ham Act, 15 U.S.C. Section 11	25(a).		
VII. NATURE OF SUIT (Place	e an X in one box only.)				<u> </u>	
OTHER STATUTES	CONTRACT	TORTS	TORTS.	PRISONER	LABOR	
1 Anna St. Callett "Color della "Latabarchica presso "periodica	□ 110 Insurance	PERSONAL INJU	 	PETITIONS .	☐ 710 Fair Labor Standards	
	☐ 120 Marine	□ 310 Airplane □ 315 Airplane Proc	PROPERTY iuct □ 370 Other Fraud	☐ 510 Motions to Vacate Sentence	Act ☐ 720 Labor/Mgmt.	
	☐ 130 Miller Act	Liability	□ 370 Other Flaud	1	Relations	
	 ☐ 140 Negotiable Instrument ☐ 150 Recovery of 	☐ 320 Assault, Libe		□ 530 General	□ 730 Labor/Mgmt.	
☐ 460 Deportation	Overpayment &	Slander	Property Damag	ge 535 Death Penalty	Reporting &	
☐ 470 Racketeer Influenced	Enforcement of	☐ 330 Fed. Employe Liability	L 303 Troporty Burnut		Disclosure Act	
and Corrupt	Judgment	☐ 340 Marine	Product Liabilit	y Other ☐ 550 Civil Rights	☐ 740 Railway Labor Act ☐ 790 Other Labor	
Organizations ☐ 480 Consumer Credit	☐ 151 Medicare Act ☐ 152 Recovery of Defaulted	☐ 345 Marine Produ	uct ☐ 422 Appeal 28 USC		Litigation	
□ 490 Cable/Sat TV	Student Loan (Excl.	Liability □ 350 Motor Vehicl	158	FORFEITURE 7	- · · · ·	
☐ 810 Selective Service	Veterans)	☐ 355 Motor Vehic	e 423 Withdrawal 28	PENALTY 5	Security Act PROPERTY RIGHTS	
☐ 850 Securities/Commodities/	☐ 153 Recovery of Overpayment of	Product Liab		☐ 610 Agriculture ☐ 620 Other Food &	□ 820 Copyrights	
Exchange ☐ 875 Customer Challenge 12	Veteran's Benefits	■ 360 Other Person Injury	al □ 441 Voting	Drug	□ 830 Patent	
USC 3410	□ 160 Stockholders' Suits	☐ 362 Personal Inju	ry- 442 Employment	☐ 625 Drug Related	□ 840 Trademark SOCIAL SECURITY	
,	☐ 190 Other Contract	Med Malprac		Seizure of Property 21 USC		
☐ 891 Agricultural Act ☐ 892 Economic Stabilization	☐ 195 Contract Product Liability	☐ 365 Personal Inju Product Liab	1y-	881	□ 862 Black Lung (923)	
Act	☐ 196 Franchise	☐ 368 Asbestos Per	sonal 445 American with	☐ 630 Liquor Laws	□ 863 DIWC/DIWW	
☐ 893 Environmental Matters	REAL PROPERTY			☐ 640 R.R. & Truck	(405(g)) ☐ 864 SSID Title XVI	
☐ 894 Energy Allocation Act	☐ 210 Land Condemnation ☐ 220 Foreclosure	Liability IMMIGRATIO	Employment N □ 446 American with	☐ 650 Airline Regs ☐ 660 Occupational	□ 865 RSI (405(g))	
☐ 895 Freedom of Info. Act ☐ 900 Appeal of Fee Determi-	☐ 230 Rent Lease & Ejectment	☐ 462 Naturalizatio		Safety /Health	FEDERAL TAX SUITS	
nation Under Equal	☐ 240 Torts to Land	Application	Other	☐ 690 Other	□ 870 Taxes (U.S. Plaintiff	
Access to Justice	245 Tort Product Liability	☐ 463 Habeas Corp Alien Detain			or Defendant) ☐ 871 IRS-Third Party 26	
☐ 950 Constitutionality of State Statutes	☐ 290 All Other Real Property	☐ 465 Other Immig	1 Kigiiw		USC 7609	
J MILLY		Actions				
		C 1	V 1 1 - 0 2	417		
	······································	T 2				

AFTER COMPLETING THE FRONT SIDE OF FORM CV-71, COMPLETE THE INFORMATION REQUESTED BELOW.

Page 1 of 2

FOR OFFICE USE ONLY: Case Number:

UNITED STATES DISTRICT COURT, CENTRAL DISTRICT OF CALIFORNIA CIVIL COVER SHEET

VIII(a). IDENTICAL CASES: Ha	s this action been prev	viously filed in this court and	d dismissed, remanded or closed? ☑ No ☐ Yes		
VIII(b). RELATED CASES: Have If yes, list case number(s):	e any cases been prev	iously filed in this court that	t are related to the present case? MNO 🗆 Yes		
□ B. □ C.	Arise from the same of Call for determination For other reasons wo	or closely related transaction n of the same or substantiall ruld entail substantial duplica	ns, happenings, or events; or by related or similar questions of law and fact; or by ation of labor if heard by different judges; or by and one of the factors identified above in a, b or c also is present.		
IX. VENUE: (When completing the (a) List the County in this District;	California County ou	itside of this District; State i	f other than California; or Foreign Country, in which EACH named plaintiff resides.		
Check here if the government, i	ts agencies or employ	yees is a named plaintiff. If	this box is checked, go to item (b).		
County in this District.* DR. FARZIN FEIZBAKHSH, Los Angeles County			California County outside of this District; State, if other than California; or Foreign Country		
(b) List the County in this District; □ Check here if the government,	California County ou	utside of this District; State i	f other than California; or Foreign Country, in which EACH named defendant resides. If this box is checked, go to item (c).		
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country		
SHAHRAM SALIMITARI, Los Angeles County HOOMAN SHABATIAN, Los Angeles County ADRIEN AIACHE, Los Angeles County					
(c) List the County in this District; Note: In land condemnation	California County ou	utside of this District; State in of the tract of land invol	if other than California; or Foreign Country, in which EACH claim arose.		
County in this District:*			California County outside of this District; State, if other than California; or Foreign Country		
Los Angeles County					
* Los Angeles, Orange, San Berna Note: In land condemnation cases, u					
X. SIGNATURE OF ATTORNEY	(OR PRO PER):	5//1	Date 19ARCH 21, 2011		
Notice to Counsel/Parties: T	The CV-71 (JS-44) Ci	ed by the Judicial Conference	rmation contained herein neither replace nor supplement the filing and service of pleadings ce of the United States in September 1974, is required pursuant to Local Rule 3-1 is not filed ting the civil docket sheet. (For more detailed instructions, see separate instructions sheet.)		
Key to Statistical codes relating to S	Social Security Cases:				
Nature of Suit Code	Abbreviation	Substantive Statement o	of Cause of Action		
861	HIA	All claims for health insurance benefits (Medicare) under Title 18, Part A, of the Social Security Act, as amended. Also, include claims by hospitals, skilled nursing facilities, etc., for certification as providers of services under the program. (42 U.S.C. 1935FF(b))			
862	BL	All claims for "Black Lung" benefits under Title 4, Part B, of the Federal Coal Mine Health and Safety Act of 1969. (30 U.S.C. 923)			
863	DIWC	All claims filed by insured workers for disability insurance benefits under Title 2 of the Social Security Act, as amended; plus all claims filed for child's insurance benefits based on disability. (42 U.S.C. 405(g))			
863	DIWW	All claims filed for widows or widowers insurance benefits based on disability under Title 2 of the Social Security Act, as amended. (42 U.S.C. 405(g))			
864	SSID	All claims for supplemental security income payments based upon disability filed under Title 16 of the Social Security Act, as amended.			
865	RSI	All claims for retirement (old age) and survivors benefits under Title 2 of the Social Security Act, as amended. (42 U.S.C. (g))			